



Overview and Partner Options

Hosted at the New York State Zoo at Thompson Park, “River Days” is a new initiative created to promote cross-tourism between the River community and the Greater Watertown area (the North Country). We have scheduled three (3) Friday nights throughout the summer that will highlight businesses, non-profits and merchants along the waterfront. Each event will run from 5:30-8:00 PM and will have food, drinks (for purchase and tasting) and entertainment as well as the businesses that agree to participate.

Experience the 1000 Islands (Please pick one or more)

- July 26th August 30th September 20th

If you are interested in partnering with the Zoo, below is a menu of the different options and how it will help us deliver this experience. Please check the one that pertains to your business.

Business Name: _____

Contact Name: _____ Title: _____

Phone: _____ Email: _____

Address: _____ City _____ St _____ Zip _____

Event Participation

Please select type:

- Merchant/Artist Beverage/Food Business Non-Profit

Items/product to serve/taste test/ and sell: _____

Facility Needs from the Zoo: _____ (tables, electric, etc.)

Plan on 250-500 attendees

There is a \$75 booth fee for any vendor providing and selling product (wine/beer/merchandise). Non-profits are free.

Return form to Debbie Bleier at debbie@nyszoo.org or
New York State Zoo at Thompson Park
1 Thompson Park
Watertown, NY 13601 P: 315-755-0895

BECOME A SPONSOR!

Corporate Sponsorship

- \$2,500 **Presenting Sponsor** – You will be listed as the main sponsor of all events...”brought to you by...” in all print, radio, TV and social media promos, as well as, receive 20 admissions tickets to the event, and prominent placement/exposure on the days of the events with access to all attendees. This sponsor will be able to showcase their product (i.e. car, boat) at a prime location during one or all events.

- \$1,000 **Supporting Sponsor** - You will be listed as a supporting sponsor of the event in all media, print and social media promos, as well as, receive 10 admissions tickets to the event, and prominent booth space and signage on the day of the event with access to all attendees

- \$500 **Vendor Sponsor** - You will be listed as a vendor sponsor of the event in all social media promos, as well as, receive 5 admissions tickets to the event, and booth space on the day of the event