



NEW YORK STATE
ZOO
 AT
THOMPSON PARK



Adopt a Monarch!

Support the Butterfly House and be a part of a greater cause
 by supporting the migration and tracking of a Monarch!

You can support our butterfly conservation efforts by adopting a monarch. If your monarch is ever recovered, you will be notified with information about its journey and recovery. Adopt a Monarch in your name or in honor of your friend or family member.

Your \$25 Adoption Includes:

- Personalized Adoption Certificate
- Butterfly fact sheet and tag/ID number (see back)
- AND a special invitation to our Monarch Release Day to be held in late summer/early fall where your butterfly will be tagged and released

 Name (as it will appear on certificate, in honor of/memory of...)

Purchaser: _____

Address: _____ City: _____ Zip: _____

Phone number: _____

Email address: _____

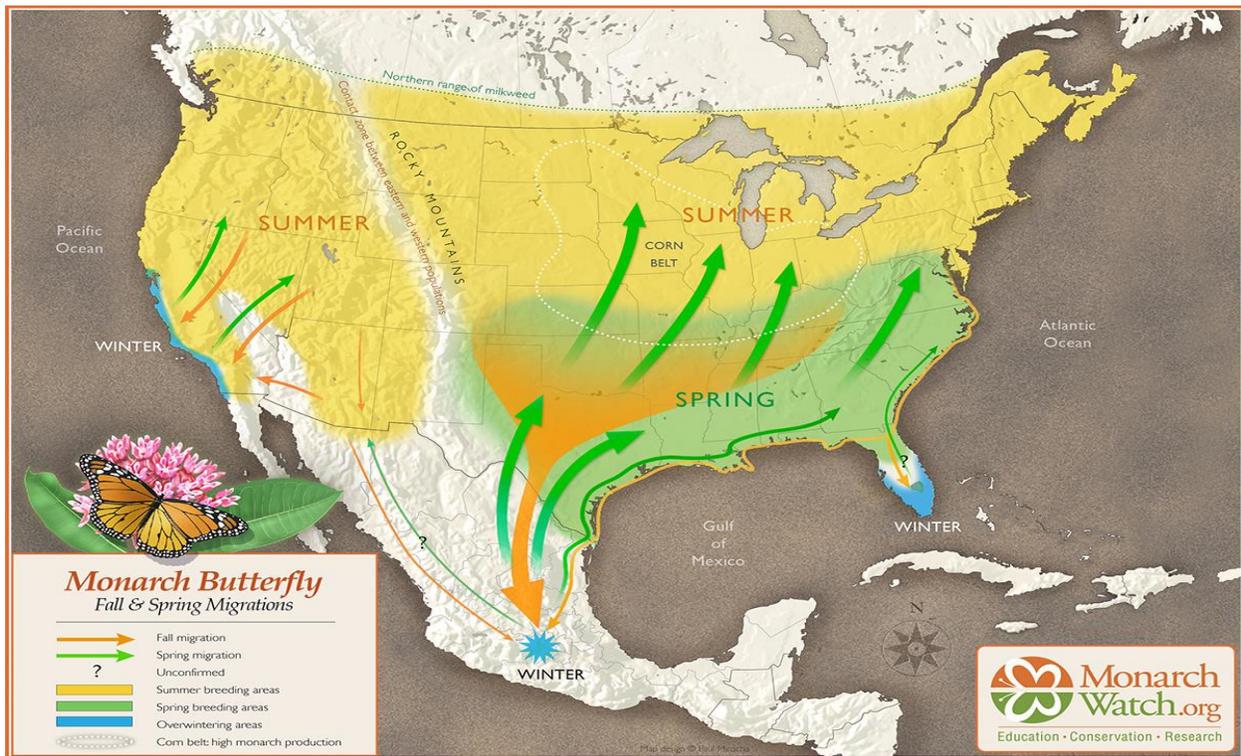
Return form to:

New York State Zoo at Thompson Park

Monarch Adoption Program

1 Thompson Park

Watertown, NY 13601



In all the world, no butterflies migrate like the Monarchs of North America. They travel much farther than all other tropical butterflies, up to three thousand miles! They are the only butterflies to make such a long, round-trip migration every year. Amazingly, they fly in masses to the same winter roosts, often to the exact same trees. Their migration is more the type we expect from birds or whales. However, unlike birds and whales, individuals only make the round-trip once. It is their children's grandchildren that return south the following fall.



By tagging the migrating generation of monarchs, you can contribute to helping to learn more about their migration and possibly answer questions to better understand how monarchs are using our watershed/properties.

The tags are 9mm round all-weather polypropylene with an adhesive back. Each tag contains a unique code that will be recorded on a datasheet along with specific information about each butterfly. The tags are placed in a specific place on the butterfly's wing, and do not impede the flight of the butterfly in any way.

These tags may be "recovered" anywhere along the monarch's migration route. For example, another tagger in a state south of us might re-capture your tagged monarch. This would give us information on the specific route that monarchs from our areas take during migration. The tags might also be recovered on the wintering grounds in Mexico.